

RESOLUTION NO. 31138

A RESOLUTION AUTHORIZING THE MAYOR OR HIS DESIGNEE TO AMEND THE CONSERVATION SERVICES AGREEMENT FOR 2021-2022 WITH THE TRUST FOR PUBLIC LAND, IN SUBSTANTIALLY THE FORM ATTACHED, FOR AN AMOUNT NOT TO EXCEED TWENTY-SEVEN THOUSAND FIVE HUNDRED DOLLARS (\$27,500.00).

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BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, it is hereby authorizing the Mayor or his designee to amend the Conservation Services Agreement for 2021-2022 with the Trust for Public Land, in substantially the form attached, for an amount not to exceed \$27,500.00.

ADOPTED: June 7, 2022

/mem

**SECOND AMENDMENT TO CONSERVATION SERVICES AGREEMENT 2021-22**

This Second Amendment to Conservation Services Agreement (the “Agreement”) by and between the City of Chattanooga (“City”) and Trust for Public Land (“TPL”) (the “Agreement”) (collectively, the “Parties”) is entered into this \_\_\_ day of \_\_\_\_\_, 2022.

**RECITALS**

**WHEREAS**, City and TPL entered into the Agreement dated July 22, 2022, for the purpose of TPL providing land protection services and implementation of the Chattanooga Greenways Program.

**WHEREAS**, the Parties desire to amend the Agreement as set forth below:

**AMENDMENT**

1. The Scope of Services described on **Exhibit A** attached to and incorporated into the Agreement shall be amended to include the additional service:  
  
15. TPL will work to support broader community engagement in the Chattanooga Parks and Outdoors System Plan by implementing a three-month park listeners program and creating, distributing, and collection of children’s activity book as shown in **Exhibit B**.
2. In consideration of this amendment, the City will pay TPL the sum of Twenty-Seven Thousand Five Hundred Dollars and 00/100 Cents (\$27,500.00). TPL agrees to carry out all aspects of the proposal described in **Exhibit B**.
3. Scope of Services, attached hereto and made a part hereof. No other modifications, amendments or changes to the provisions of the Agreement shall be affected by this First Amendment.

IN WITNESS WHEREOF, the Parties have executed this Second Amendment on the \_\_\_\_\_ day of \_\_\_\_\_, 2022, at Chattanooga, Hamilton County, Tennessee.

[SIGNATURES ON THE FOLLOWING PAGE]

CITY OF CHATTANOOGA

TRUST FOR PUBLIC LAND

By: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_

By: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_

## Exhibit A - Scope of Fiscal Year 2022 (rev. 4/5/2021)

The Trust for Public Land's mission is to create parks and protect land for people. We are an independent, private, non-profit that is the nation's only nonprofit focused on providing urban parks and connecting people to public space. The Trust for Public Land is a national organization with over 40 years of experience in public park planning and development.

The Trust for Public Land (TPL) will provide general support to the Department of Parks & Outdoors through our park planning expertise and our network of park experts, advising on policies, best practices and various initiatives in park/land management. TPL will serve as a technical resource in regards to finance measures and economic benefit analysis. TPL will help leverage public investment with private sector fundraising, to accomplish the shared objective of public acquisition and protection of parks, trails and open space property within the City of Chattanooga.

TPL commits to communicating with the City early and often, and will adhere to the City's guidelines for park development and land evaluation on shared priorities.

The following list reflects the mutual priorities of TPL and the City and addresses how the two organizations will work together. These priorities will align with the City's 5-Year Capital Improvement Program and TPL's 2018-2023 Strategic Plan. Throughout the year, there will be collaboration between TPL and the Department of Parks & Outdoors to confirm these priorities, add priorities or change priorities due to unforeseen circumstances. Through this scope of services we intend to provide the City of Chattanooga recommendations and advice necessary to continue building a robust and connected park and greenway system. More specifically, TPL will:

1. South Chickamauga Creek Greenway:
  - a. Complete construction of South Chickamauga Creek Greenway and host opening celebration with City leaders and residents.
  - b. Explore the potential to create new access points to South Chickamauga Creek Greenway.
  - c. Pursue acquisition to establish a non-motorized boat launch on, or near, South Chickamauga Creek Greenway and Shallowford Road.
  - d. Advise and support the continued development of Sterchi Farm Park and Trailhead.
2. Pursue acquisitions to extend the greenway from Southside Community Park to Crabtree Farms
3. Plan and install a play space at Southside Community Park
4. Advise on the formal design of Lynnbrook Park.
5. Maintain and update the Healthy Connected Chattanooga mapping platform that assists the City with its park planning and evaluation process.
  - a. TPL will provide training opportunities for City officials, staff and stakeholders for use of the tool.
  - b. TPL will continue to make recommendations to the City for locations of critical park investments where multiple benefits can be created.
6. Assist with the Ridgedale Park conversion. Communicate with TDEC/NPS, prepare conversion documents, present to stakeholders, assist in selection of replacement site(s), and complete community engagement and concept development.
7. Build on 2020 "Priority Locations for New Parks" report for impact areas upon request.
8. Serve on committees and working groups related to parks, greenways, trails and connectivity as mutually agreed upon by the City and TPL.
9. Provide support for park, greenway and trail grant applications.
10. Support City with Master Plan in mutually agreed-upon role.
11. Explore opportunities to develop a green schoolyard project to increase walking access to a park. Engage principal of a HCDE elementary school to determine potential partnership.
12. Assist in implementing priority elements of the CCN Systems Change Toolkit from Cities Connecting Children to Nature.
13. TPL will continue to coordinate with key City departments as needed and as issues arise related to parks and greenways.
14. TPL will work to obtain a Conservation Easement for a portion of the Stringer's Ridge trail involving Tax Map Numbers 126L-A-008, 126L-A-009, 126L-A-010 and 126L-A-011 located in the City of Chattanooga.
15. TPL will work to support broader community engagement in the Chattanooga Parks and Outdoors System Plan by implementing a three-month park listeners program and creating, distributing, and collecting a children's activity book, as shown in Exhibit B.

The Trust for Public Land will continue to work independently of the City to accomplish the priorities of its national board of directors. TPL may work on those projects independently and will not be part of this contract unless an amendment or a new contract is mutually agreed upon by both parties.

A **Park Listeners** program will complete on-the-ground engagement with park users. Engagement will include both standard surveys and short interviews.

1. TPL will contract with a community organizer for a period of 3 months. The organizer will average approximately 20 hours per week during this period. (260 hours)
2. Community organizer will identify, contract, train and schedule listeners at 9 park locations. Preference is for park listener to live near or visit the park to which he or she is assigned.
3. Locations for park listeners will be agreed upon by City and TPL staff. Preference will be parks in communities that are under-represented in engagement feedback.
4. Listeners will engage park users on 10 separate days over a period of 1 month. Listeners will perform engagement for a period of 4 hours each work day.
5. Listeners will use frequency to determine which users to approach for short, conversational interviews. Listeners will move to various parts of the park and engage users participating in various recreation activities.
6. Park users who are not receptive toward a short conversational interview will be provided the opportunity to complete a standard park survey. Park surveys will be available and visible for all park users who are interested in completing one.
7. Notes will be provided for each park user interviewed.
8. Organizer will compile interview notes and identify common themes for each park.
9. Notes and surveys will be provided to the City each week to incorporate in public engagement feedback.
10. Organizer will present findings to the Engagement Committee.
11. Design Workshop is expected to integrate collected responses in the systems plan so that responses affect the recommendations.

Fee: **\$17,500 Total**: \$7,500 for Community Organizer, \$8,500 for 9 Park Listeners, \$1,500 for materials.

A Custom Children's **Activity Book** will allow for large-scale engagement with school-aged children. A generic activity book could also be used by city and TPL staff for future park planning work. The goal of the Activity Book is to intentionally incorporate children's perspective in the park planning process.

1. TPL will contract with an artist to plan, design, and print a custom, 8-page (8.5"x5.5") activity book for elementary- and middle-school students.
2. TPL will hire a community organizer to support the communication with schools, book distribution and collection.
3. Activity book will translate the main questions from the public survey into a kid-friendly perspective so that responses can be integrated into compiled responses.
4. TPL will print and distribute 1,500 activity books to public and private schools, and afterschool programs. We expect to receive 500 completed activity books.
5. Specific schools will be agreed upon by TPL and City staff. Preference will be schools in communities that are under-represented in engagement feedback and schools with which we have existing relationships. (Eastside, Clifton Hills, Calvin Donaldson)
6. TPL proposes to begin distribution in June and complete collection in September.
7. Both TPL and the City will have the right to use the activity book for future engagement.
8. Design Workshop is expected to integrate collected responses in the systems plan so that responses affect the recommendations.

Fee: **\$10,000 Total**: \$4,000 for design, \$1,500 for printing, \$2,500 for organizer, and \$2,000 for art supplies and other materials for after school programs.